



## **BMW Motorcycle Owners of America**

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# MEMBERS

— GUIDE —



**A Comprehensive Guide for BMW MOA Members**



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# WELCOME TO THE MOA!

The BMW Motorcycle Owners of America was formed in April of 1972 for the purpose of operating and maintaining a national BMW motorcycle owners club. The goal of the club is to promote the camaraderie and friendship of individual members through interactions with the local chapters and the MOA.

Since 1972 the MOA has grown to be the largest independent brand-specific motorcycle club in the world, not owned and operated by the marque. Our primary member benefits are the *BMW Owners News* magazine, the *MOA Anonymous Book*, our annual International Rally, special member-only weekend events, the Web site, and the online Forum. We also offer member benefits through discounts with selected vendors as well as a towing service for premium memberships and support for the activities of our chartered clubs.

This Members Guide is designed to help you get the most out of your MOA membership. It will help spell out the various benefits at your disposal, and guide you in the right direction if you have any questions or concerns. So put it in your tankbag, or briefcase, or glove box.

We look forward to seeing you on the road.



# MOA BENEFITS & SUPPORT

*Remember you can also call the MOA office with ANY questions: 636-394-7277*

## **Consumer Support**

Our members spend millions buying, maintaining and enjoying their BMW motorcycles. If a member has a problem with a company providing a product or service they can get useful information to resolve the conflict by contacting our Consumer Liaison. *Contact: [consumers@bmwmoa.org](mailto:consumers@bmwmoa.org)*

## **Special Weekend Getaways**

The MOA hosts several special Weekend Getaways each year. Exclusively for Club Members, enjoy a weekend of riding, dining, socializing, and making new friends at one of these unique events! *Contact: [events@bmwmoa.org](mailto:events@bmwmoa.org)*

## **Emergency Medical Support**

The MOA has an alliance with MedjetAssist, the premier worldwide emergency medical evacuation program for travelers. This partnership provides MedjetAssist's international services to the entire MOA membership at a special discounted rate. *Visit: [www.medjet.com/bmwmoa](http://www.medjet.com/bmwmoa)*

## **Platinum Cycle Upgrade**

Motorcycle Emergency Roadside Assistance is available for \$26 per year to MOA members living in the U.S., Canada and Puerto Rico. Services include: rental car discounts, RV rental discounts, \$500 emergency travel expense, 24-hour motorcycle towing (100 miles per occurrence), 24-hour battery assistance, 24-hour flat

tire assistance, 24-hour host key and lock out services, 24-hour fuel, oil or water delivery, trip routing, prequalified motorcycle dispatch (i.e. flat bed with straps or cycle carrier). When you sign up for this service a portion is earned to support your Association.

*Contact: [membership@bmwmoa.org](mailto:membership@bmwmoa.org)*

### **BMW Owners News**

A subscription to our exceptional monthly magazine, exclusive to MOA members, featuring the latest information on new models, maintenance, technical expertise, touring, events, motorcycle safety, new products, accessories, contests and editorials. Also available online.

*Contact: [editor@bmwmoa.org](mailto:editor@bmwmoa.org)*

### **The MOA Anonymous Book**

This annual book lists thousands of members around the world who are willing to aid and assist in cases of emergency or just converse socially. This resource also contains travel information, local club listings, dealer listings and a directory of BMW related products and services. And best of all, it's the perfect size to fit in your tankbag.

*Contact: [membership@bmwmoa.org](mailto:membership@bmwmoa.org)*

### **Ambassador Program**

Members who have worked tirelessly to communicate the values and aims of the MOA are nominated by fellow members and, upon approval, are appointed Ambassadors by the MOA Board of Directors. They are an excellent source of information regarding MOA's general policy and wholeheartedly accept the responsibility to carry member's concerns to the club's directors.

*Contact: [ambassador@bmwmoa.org](mailto:ambassador@bmwmoa.org)*

### **Mileage Award Program**

The MOA recognizes members who have accumulated over 100,000 miles on a BMW by announcing their achievements in the *BMW Owners News* and sending them pins and patches after each 100,000 mile achievement. With enthusiastic members and reliable BMW motorcycles, we've added awards to 1,500,000 miles and beyond!

*Contact: [mileageaward@bmwmoa.org](mailto:mileageaward@bmwmoa.org)*

### **Free Classifieds**

Free Online and print listings in our Flea Market for members to buy and sell motorcycles, parts, riding gear and accessories.

*Contact: [fleas@bmwmoa.org](mailto:fleas@bmwmoa.org)*

### **Rally Calendar**

Looking for a place to ride? Our When & Where contains hundreds of BMW specific rallies and events.

*Contact: [editor@bmwmoa.org](mailto:editor@bmwmoa.org)*

### **Mileage Contest**

Each year the Mileage Contest provides a fun and non-competitive way to enjoy long distance touring. Just sign up at the beginning of the season, watch your miles accumulate and then fill in the end of the contest form. Soon you'll be able to compare your achievement with the mileage of friends and family.

*Contact: [contest@bmwmoa.org](mailto:contest@bmwmoa.org)*

### **Rider Performance University**

Rider Performance University (RPU) offers a variety of new and exciting courses for all level of motorcyclist. There is the MSF Advanced RiderCourse-SportBike Techniques (ARC-ST), the MSF's Experienced RiderCourse-SkillsPlus and much more.

*Contact: [RPU@bmwmoa.org](mailto:RPU@bmwmoa.org)*

### **Membership Issues**

Do you have a question about any aspect of your membership? Want to upgrade? Not sure how a benefit works? Lost your card? Didn't get the magazine? The MOA membership department is here to help.

*Contact: [membership@bmwmoa.org](mailto:membership@bmwmoa.org)*

### **Chartered Club Program**

To help foster communication and camaraderie between BMW riders, the MOA maintains listings of local and special interest clubs, calendars of events and gives away free advertising.

*Contact: [clubs@bmwmoa.org](mailto:clubs@bmwmoa.org)*

### **Annual MOA Superstakes**

Each year the MOA holds a special Superstakes with exciting prizes just for Club Members. Win a new BMW motorcycle, a tour of the Alps, a ride across Spain, or many other wonderful prizes. Every year just for the membership.

*Contact: [superstakes@bmwmoa.org](mailto:superstakes@bmwmoa.org)*

### **The Country Store**

The MOA store sells apparel and other exciting items. All profits benefit the membership.

*Contact: [countrystore@bmwmoa.org](mailto:countrystore@bmwmoa.org)*

### **Web Site**

For up-to-date information and a convenient way to join, renew, change your address or just communicate with the MOA Board of Directors and staff, log onto the MOA home page at [www.bmwmoa.org](http://www.bmwmoa.org).

*Contact: [webmaster@bmwmoa.org](mailto:webmaster@bmwmoa.org)*

# MOA FAQ

## ***What is the MOA?***

We are the largest BMW motorcycle riders and enthusiasts club in the world. Our mission statement is: To foster communication and a sense of family among BMW motorcycle enthusiasts.

## ***What is included in the membership?***

You will receive a MOA membership card, patch, decal, a monthly issue of the *BMW Owners News*, and the annual *Anonymous Book*. You will also have full access to the online forum where you can obtain information on all aspects of owning and riding a BMW Motorcycle. As a member you will be able to buy and sell BMW motorcycles and related items at no charge on the Flea Market.

## ***What is an Associate Membership?***

An associate member resides in the same household as a full member and receives all the benefits of a full membership with the exception of separate copies of the *Owners News* and *Anonymous Book* (only one copy is sent per household). Associate membership is \$10 a year.

## ***What is the MOA Anonymous Book?***

The MOA *Anonymous Book* is a small book that will fit in a tank bag. It is a listing of members who would like to help, on a voluntary basis, other members while traveling. The listings do not have names but are listed by city and state. There is a lot of other great information in the book such as Charter Clubs, Dealers, and travel information.

## ***How do I join a Charter Club?***

You will need to contact the local charter club individually. They are listed in the MOA *Anonymous Book* and on our Web site. [www.bmwmoa.org](http://www.bmwmoa.org).

### ***What is the MedjetAssistance?***

MedetAssistance is a program that is offered to our members at a discounted rate. If you are traveling and are in an accident, the MedJet program will fly you home to your doctor and local hospital. They will also get your bike home (optional benefit). This program is not part of your regular membership.

### ***When will I receive my first issue of the BMW Owners News?***

Please allow six weeks for the delivery of your first issue.

### ***What if my issue is damaged during mailing?***

If your BMW Owners News is damaged or if you do not receive it in the mail by the 10th of the month, please contact the office and we will send a replacement issue.

### ***How do I access my account online?***

Go to the homepage at [www.bmwmoa.org](http://www.bmwmoa.org), click on the Login link (top left of homepage) you will then enter your login name and password.

### ***What is the Ambassador Program?***

The Ambassador Program was conceived as a means of recognizing and making recognizable those members who have demonstrated wholehearted commitment to the MOA and their willingness to serve in whatever capacity they can.

### ***How does one become an Ambassador?***

The Ambassadors are appointed by the MOA Board of Directors according to a well-defined procedure, based on a standard nomination form. No member is allowed to nominate themselves. For information on how to nominate a fellow member contact the Ambassador Liaison, listed in the BMW Owners News and on the Web site.

### ***How do I submit an article for the BMW Owners News?***

Submissions should be sent to the MOA office or [editor@bmwmoa.org](mailto:editor@bmwmoa.org). Submissions are accepted only from current members of the MOA and assume granting of publication rights within and on the MOA Web site and use in any future compendium of articles in print or in the digital realm. No payments will be made and submissions will not be returned. The MOA reserves the right to refuse, edit or modify submissions.

### ***What is the Flea Market?***

The Flea Market is a section in the *BMW Owners News* that is reserved for the sale of motorcycles and motorcycle related items from MOA members' personal property ONLY. Advertisers need to contact the Advertising Director.

### ***How do I submit a Flea Market ad?***

You can send your ad by mail, fax or over the Web site. Each member is allowed two free ads per month. Your membership number MUST be included or the ad will not be printed. Ads run for one month only. A new form must be submitted each month.

### ***How do I get the electronic edition of the BMW Owners News?***

Go to the MOA homepage at [www.bmwmoa.org](http://www.bmwmoa.org) and click on the *BMW Owners News* link at the top of the page. This will lead you to another page and then the Digital Edition of the *BMW Owners News*. This is available to members only.

### ***How do I sign up for the e-mail newsletter?***

Go to the homepage at [www.bmwmoa.org](http://www.bmwmoa.org). On the top right corner of the homepage, click on "Newsletter". Enter your email address in the box and click "go" and you are all set.

### ***What is the Mileage Contest?***

The mileage contest runs from April thru October. You can find a contest form in the April issue of the *BMW Owners News* or you can download a form from the Web site.

### ***Where is the BMW MOA International Rally?***

Every year the Rally is held in a different area of the United States. Check out our Web site for the location of the next rally. For more information, visit [www.bmwmoa.org](http://www.bmwmoa.org).

### ***How is the annual International Rally site selected?***

There are three ways that we find new Rally sites. 1) Word of mouth, 2) The International Association of Fairs and Expositions (IAFE), and 3) the Rally Site Selection Team. Information from members and the IAFE is provided to the Rally Site Search Team (RSST) which evaluates suggested locations to see if the potential sites can meet a strict list of requirements. The RSST then makes a recommendation to the Rally and Events Committee. That committee then makes a presentation to the entire Board of Directors. A final decision is made, contracts are signed and a Rally Chair person(s) selected.

